

## Where Stillness, Story, and Sophistication Meet

Interior designer Brenda Geler and her team at Casa Blanca Studio bring a globally informed aesthetic to deeply personal spaces

t Casa Blanca Studio, interiors are more than just well-composed spaces; they're lived-in expressions of identity and ease. Founder and principal designer Brenda Geler's design language is both quietly luxurious and meaningful, drawn from her Argentine roots and a crosscultural life.

"My design philosophy and aesthetic are shaped by my experiences," says Brenda. "I'm moved by the idea of designing for you, your heritage, and where you want to go in the future."

Relationships are at the heart of Casa Blanca's process, beginning with a thoughtful exploration of each client's story and vision for their space. Building trust and encouraging collaboration, Brenda and her team aim to shape spaces that feel like home in ways clients never expected. It's an ethos that also extends to her community—supported through mentorship and philanthropic engagement—and to the artisans, craftspeople, and tradespeople whose work is essential to every finished space.

"We're not just creating homes," says Brenda. "We're building relationships with our clients and with every person who helps bring their space to life, translating clients' personal narratives into visual forms."

Casa Blanca's signature aesthetic fosters what Brenda calls "emotional quietude," a layered harmony of refined materiality, warm natural light, and a restrained palette grounded in texture and intention. From bespoke furnishings to meaningful art selections, each element is chosen not to decorate but to resonate. Negative space



is embraced. Sunlight is treated as an architectural material. And color is used with care, allowing tones to support, not overwhelm, the feeling of the home.

"Our work is rooted in the idea that design should feel timeless, soulful, and profoundly personal. We don't chase trends. We curate meaning," says Brenda. "Our goal is a home that is a work of art created for and about you and your story."

**TOP**: Casa Blanca Studio's "emotional quietude" is on full display in this living room, showcasing a restrained color palette that brings a sense of serenity to the space. **RIGHT**: Brenda Geler, founder and principal designer of Casa Blanca Studio.